



Schooner Group, Inc

Bringing Smooth Sailing to Your Operations

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Please feel free to forward this newsletter to your business partners and clients that will benefit from this information.

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Business Operations Used Everyday

Your business uses Operations everyday: the manner in which the telephone is answered, mail is handled, orders processed, services provided, products manufactured, invoicing clients, paying bills and processing incoming payments.



In some businesses, the operations have remained the same since the beginning, "we have always done it that way". Or, the operations may have changed with the growing nature of the business, building upon the previous systems. Seldom do we encounter businesses where the processes were engineered from the beginning to be prepared for growth.

Next there is the blame game. "We do it right, shipping messes it up". "We can't make sales, because production doesn't keep up". You may know the drill, you may hear this. In most of these cases, the interdependence of the systems of the various areas within the business are not clearly defined or connected. Sales are not tied to production, which is disconnected from raw materials ordering, and neither communicate with shipping and warehousing.

In many cases, issues that arise in one area can have rippling effects upon areas both upstream and downstream within the business. There are plenty of opportunities within business operations to streamline, reduce costs, increase profits and improve the bottom line.


Schooner Group is very adept at finding and mapping these internal relationships, clearing the roadblocks and improving the Business Systems within the company to increase productivity, reduce costs, and improve the bottomline.



And The Winner Is....



Leilani Germain. Leilani was the first to correctly identify last month's trivia photo - the Margaret Todd in Bar Harbor, Maine.



Congratulations, and thanks to all who participated!

Schooner Group assists our clients by assessing current business systems and identifying and controlling critical operations in order to improve the overall health and success of the business. Once we get into the project, the business owner(s) recognizes the value of understanding and controlling the processes within the various aspects of their business. Call today to arrange a meeting to discuss your individual needs.

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