



Schooner Group, Inc

Bringing Smooth Sailing to Your Operations

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Outside Pair of Eyes Can Be Very Valuable

Please feel free to forward this newsletter to your business partners and clients that will benefit from this information.

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Outside Pair of Eyes Can Be Very Valuable

Whether you started your business last week or have been operating for several generations, having an independent review of the business operations can be very valuable.



With many businesses, the business operations grow and adapt as the business evolves over the years. New needs are met but possibly not maximized.

In some cases, the business still operates in the manner and function as the first day the doors were opened. The business systems may or may not still meet the basic needs. Worse, the existing operations may be unknowingly impeding the growth and impacting the bottom line negatively.

Then there is the business that incorporates the latest trends and reinvents itself every time there is a new fad. Some of these changes can be beneficial, but some may be contradictory and redundant, causing delays and increased costs.

In each of the instances listed, the use of an independent assessment can be of great value. A fresh review by someone experienced in operational efficiency can uncover opportunities to support your business in a cost effective manner by determining the answers to the following questions:

- σ We have always done it that way. Should we?
- σ We have changed it several times, and cannot get it to work, why not?
- σ It does work; can it be done more efficiently, with fewer steps?
- σ How does "this" tie in to "that"?



If any of the above sound remotely familiar, *Schooner Group* can assist you by assessing current business systems and identifying and controlling critical operations in order to improve the overall health and success of the business. Once we get into the project, the business owner(s) recognizes the value of understanding and controlling the processes within the various aspects of their business. Call today to arrange a free meeting to discuss your individual needs.



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